

# Principles of data processing

## Information on the handling of (your) personal data.

The controller within the meaning of data protection law is

Girnghuber GmbH

Ludwig-Girnghuber-Straße 1

84163 Marklkofen

Data protection officer:

Veronika Lerbinger

E-mail: [datenschutz@gima-ziegel.de](mailto:datenschutz@gima-ziegel.de)

## Purpose of data processing

Determination of winners

Use of the data to determine and notify winners and to send the prizes.

If we have received data from you, we will only process it for the purposes for which we received or collected it.

Data processing for other purposes will only be considered if the necessary legal requirements pursuant to Art. 6 (4) GDPR are met. In this case, we will of course comply with any information obligations pursuant to Art. 13 para. 3 GDPR and Art. 14 para. 4 GDPR.

## Legal basis

The legal basis for the processing of personal data is generally Art. 6 GDPR, unless there are specific legal provisions. The following options in particular come into consideration here

- Consent (Art. 6 para. 1 lit. a) GDPR)
- Data processing for the performance of contracts (Art. 6 para. 1 lit. b) GDPR)
- Data processing on the basis of a balancing of interests (Art. 6 para. 1 lit. f) GDPR)
- Data processing to fulfill a legal obligation (Art. 6 para. 1 lit. c) GDPR)

If personal data is processed on the basis of your consent, you have the right to withdraw your consent from us at any time with effect for the future.

If we process data on the basis of a balancing of interests, you as the data subject have the right to object to the processing of personal data, taking into account the provisions of Art. 21 GDPR.

## **Duration of storage**

We process the data for as long as this is necessary for the respective purpose and, if there are statutory retention obligations, the relevant personal data will be stored for the duration of the retention obligation. Once the retention obligation has expired, we will check whether there is any further need for processing. If it is no longer necessary, the data will be deleted.

Of course, you can request information about the personal data we have stored about you at any time (see below) and, if it is no longer necessary, request that the data be deleted or processing be restricted.

## **Disclosure to third parties**

Your personal data will only be passed on to third parties if this is necessary for the execution of the contract with you, if the transfer is permitted on the basis of a balancing of interests within the meaning of Art. 6 para. 1 lit. f) GDPR, if we are legally obliged to pass on the data or if you have given your consent in this respect.

## **Right of data subjects**

You have the right to information about the personal data we process about you.

In the case of a request for information that is not made in writing, we ask for your understanding that we may then require proof from you that you are the person you claim to be.

Furthermore, you have a right to rectification or erasure or to restriction of processing, insofar as you are legally entitled to do so.

You also have the right to object to processing within the scope of the statutory provisions. The same applies to the right to data portability.

In particular, you have the right to object to the processing of your data in connection with direct advertising in accordance with Art. 21 (1) and (2) GDPR if this is based on a balancing of interests.

## **Right to lodge a complaint**

You have the right to complain to a data protection supervisory authority about the processing of your personal data by us.